



LEMON TREE HOTELS SIGNS KEYS LITE BY LEMON TREE HOTELS, MANALI

Strengthens the group's presence across Himachal Pradesh with a portfolio of 11 hotels

New Delhi, 5th August, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, today announced the signing of - **Keys Lite by Lemon Tree Hotels, Manali**. This addition marks the Keys Lite brand's entry into Manali, one of North India's most popular leisure destinations, further strengthening the group's presence in Himachal Pradesh.

The property will be operated under a franchise agreement, further expanding the group's presence across the region. With this signing, the group's portfolio in Himachal Pradesh will comprise 11 hotels, including four operational and seven upcoming properties.

Set amidst the Himalayan landscape, the upcoming hotel will feature 24 well-appointed rooms, a restaurant, lounge, fitness centre and thoughtfully designed public spaces. The property will cater to leisure travellers, families and small groups, offering a contemporary and comfortable stay experience in a destination known for its natural beauty, adventure offerings and strong leisure appeal.

Commenting on the signing, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.**, said: "Manali is among India's most sought-after holiday destinations, drawing travellers across seasons, particularly families, couples and road-trip enthusiasts. With its comfortable, contemporary and value-led proposition, Keys Lite by Lemon Tree Hotels, Manali is well suited to the diverse needs of travellers visiting the destination. This signing further strengthens our presence across Himachal Pradesh and reflects our focus on expanding our portfolio in destinations with strong leisure demand."

The hotel will offer convenient connectivity to key transportation hubs. Bhuntar Airport, Kullu-Manali, is approximately 56 km from the property, while Kiratpur Railway Station is approximately 200 km away, providing connectivity for travellers arriving by air and rail.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 140+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 270+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on [Instagram](#), [Facebook](#) and [LinkedIn](#).

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